

He Makes Every Event A Memorable

Freddy Mendonca, lovingly called **Freddy**, is a dreamer of success. He has a knack of taking any assignment as a challenge to its successful



We are unprepared for the harsh world full of opportunities. Dimensions is working towards solving that.

TSC: Can and should business & spirituality co-relate? What is different in being Christian as a businessman?

Freddy: Yes, it should always go together. Not as religion but as ethics, as good social values, as trustees of the environment and all such positive elements.

TSC: Can businessmen play a role to build up the community?

Freddy: There is no existence without the community. We are at present individually rich and collectively poor. We need to be collectively rich

TSC: How can bodies like Dimensions and ICCC help Christian businessmen? :

Freddy: Dimensions philosophy is Givers Gain – we don't want to give a fish but will support in the efforts to teach a person how to fish.

TSC: How do you think the ICCC Global Meet, planned on 22nd & 23rd Jan 2010, will help Christian entrepreneurs.

Freddy: Christian business person and professional should not miss this opportunity. Better late than never. Where on the earth one will get an opportunity to meet and interact with 550 (planned) business persons and professionals, two lunches, tea, CD. Souvenir, Visit to the Governor and two pleasant days at Trident with full security.

My sincere and humble advice – Please do not miss the bus. Next bus will arrive in the year 2011, till then those who miss will have to wait.

... we are not trained at networking or starting businesses... —Freddy

end. He has a unique gifted nature to cultivate friendly relationship with any one he meets. He is a graduate of Mumbai University. Currently he is deeply involved in an event called 'ICCC Global Meet' organised by International Christian Chamber of Commerce - Maharashtra Chapter in association with Dimensions and supported by Christian Chamber of Commerce and Industry. The Secular Citizen interviewed him with few questions, here it goes:



relationship resulting in profitability to create a win-win situation always. Be the leader in consistent service, delivery, efficiency, productivity and people management. Be the leading independent logistic services provider in order to match our customers' demand for global solutions.

Freddy: The Mission"

The Mission of the Company is to provide integrated logistic solutions and services designed to redefine customer satisfaction, rationalize cost and time relationship and bridge the gap between the Indian requirements and International practices and standards. We commit ourselves to offer innovative quality services with safety and flexibility.

TSC: What inspires you and what is the secret of your success?

Freddy: Winston Churchill said: "Never, never, never, never, never give in". I work as being part of the solution and not the problem. I am not interested in false and borrowed image. I am a grass root level worker and believe in smart working, in reaching out to people without any ill-will, in making time available for service and not sticking to the Chair. I have an open mind

without preconceived ideas and hidden agenda.

TSC: Do you had to struggles for your achievement or is it easy going?

Freddy: A journey of rosy success through life is always strewn with thorns. But I had strong relationships at each juncture. Whether it is my wife and children, or the Dimensions Board of Directors or my own Company, I had support all the time through thick and thin.

TSC: Could you please throw a light on your earlier achievements?

- Freddy:** 1. Organized 'Johnny Lever Show' in 1998 at Central Railway Mechanical Workshop at Parel, a grand success for building an English Medium School, the school where I had my elementary education;
2. Organized Anthony Parakkal 'Lifetime Achievement Award, again a success in 2004' – in Association with 'The Secular Citizen' in honour of the aged man Mr. Anthony Parakkal whose name is in the Limca book of record and Guinness Book of World Records for writing the maximum number of letters to the editor for a period of 52 years;

3. Founding Editor of 'Christian Chamber of Commerce' Newsletter and responsible for more making maximum members.

4. Co-founder of 'Dimensions' – a forum of Christian Entrepreneurs and Professionals – having 500 members, meeting once in a month for the last 46 months;

5. Director in Dimensions Trade and Commerce Ltd;

6. Founding Editor of 'Dimensionally yours' – a newsletter of Dimensions, having more than 4000 copies in circulation;

7. Chairman of the Core Committee of International Christian Chamber of Commerce + Dimensions convention being held at Trident in January 2010;

TSC: According to you what could be the reasons for maximum unemployment in the Christian community and what is the solution?

Freddy: We have been brought up in a sheltered life by the Church and school institutions from the day we are born. We make good employees because our integrity is high; we work hard and are well educated. But we are not trained at networking or starting businesses. Our very strength of the past has become our current weakness.

TSC: Could you enlighten us on your business?

Freddy: I am the Executive Director at Protocol Marine Services Pvt Ltd, an ISO 9001:2000 certified Company, a member of FIATA, FFI and MTO. It is also a member of the Goods Transporters Association. We are in Freight Forwarding, Customs Clearance and Transportation business. I am the Executive Director, responsible for Business Promotion and networking with the clients. We would like to make Protocol a brand in line of our activities by being customer friendly, known, heard and respected by all in the shipping business for our sound business dealings.

TSC: Please spell out your Vision and Mission

Freddy: Vision
To offer our clients a competitive quality-price re-

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